

FOURTEENTH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

NOCA is proud to announce that "Larry Berrio's The Big Deal" is coming back to Greater Sudbury on February 25, 2023



Centered around a Poker Fun Run which will entice hundreds of participants with a Grand Prize of \$1000 in cash, THE BIG DEAL is a snowmobile festival that attracts both touring riders as well as local community people to enjoy the two day event from Sudbury to Killarney.

In its 14th year running, the event is attracting an increasing amount of riders to come and enjoy what the Northern Ontario Trails have to offer! NOCA and Larry Berrio believe in the power of mentoring young people and have joined forces to raise funds for Big Brothers Big Sisters of Greater Sudbury.

The agency spends \$1,200 to create and professionally support a new Big and Little match for one year. Last year the event raised over \$30,000 and their goal is to surpass this amount in 2023 with your support.

Please complete the information below, enclose your donation (or, indicate that you want to us to send an invoice by checking the box at right) and return to NOCA by February 17, 2023.

Att: Courtney at NOCA - courtney@nocabuild.com
or 705-673-5619 Fx: 705.673.7910
257 Beatty St, Sudbury, ON P3C 4G1

Company Name

Contact Name

Street/Mailing Address

City,Province, Postal Code

Phone

Fax

Email Address

NOTE: OUR AGENCY SPENDS \$1,200 TO MAKE AND PROFESSIONALLY SUPPORT A NEW BIG AND LITTLE MATCH FOR ONE YEAR

- Platinum: \$1,500 or more**
- Your company logo will be added on all social media advertising posters
 - Live mentions on day of event
 - You will be provided with an opportunity to speak at the event
 - You will receive a recognition plaque as a "Match Sponsor" by Big Brothers Big Sisters
 - Your company's name and/or logo:
 - Prominently displayed as a PLATINUM SPONSOR during the event
 - Displayed on the Big Brothers Big Sisters website The Big Deal page for one year as a Platinum Sponsor
 - Displayed on the Big Brothers Big Sisters website "Match Sponsor" page for one year as a Platinum Sponsor

- Gold: \$1,000**
- Your company logo will be added on all social media advertising posters
 - Live mentions on day of event
 - You will be provided with an opportunity to speak at the event
 - Your company's name and/or logo:
 - Prominently displayed as a GOLD SPONSOR during the event
 - Displayed on the Big Brothers Big Sisters website on The Big Deal page for one year as a Gold Sponsor

- Silver: \$500**
- Your company logo displayed prominently as a SILVER SPONSOR at the event
 - Your company logo displayed on the BBBS website The Big Deal page as a Silver Sponsor for one year

- Bronze: \$250**
- Your company logo displayed prominently as a BRONZE SPONSOR at the event
 - Your company logo displayed on the BBBS website The Big Deal page as a Bronze Sponsor for one year

- Supporter: Up to \$250**
- Your company name displayed on the BBBS website The Big Deal page as a Supporter for one year

Invoice me, please
\$ _____

Anonymous BBBS donations and contributors always welcome and appreciated.