

FIFTEENTH ANNIVERSARY SPONSORSHIP OPPORTUNITIES



PRESENT
LARRY BERRIO'S



Coming back to Greater Sudbury Saturday, February 22, 2025

Centered around a Poker Fun Run which will entice hundreds of participants with a Grand Prize of \$1000 in cash, THE BIG DEAL is a snowmobile festival that attracts both touring riders as well as local community people to enjoy the two day event from Sudbury to Killarney.

In its 15th year running, the event is attracting an increasing amount of riders to come and enjoy what the Northern Ontario Trails have to offer! GFL, GIP and Larry Berrio believe in the power of mentoring young people and have joined forces to raise funds for Big Brothers Big Sisters of Greater Sudbury.

The agency spends \$1,200 to create and professionally support a new Big and Little match for one year. Our last Big Deal raised over \$20,000 and their goal is to surpass this amount in 2025 with your support.

Please complete the information below, enclose your donation (or, indicate that you want to us to send an invoice by checking the box at right) and return to Larry Berrio by February 14, 2025

Att: Larry Berrio

info@larryberrio.com

All cheques made out to Rock Town Promotions

705-929-5817

Company Name

Contact Name

Street/Mailing Address

City, Province, Postal Code

Phone

Fax

Email Address

NOTE: OUR AGENCY SPENDS \$1,200 TO MAKE AND PROFESSIONALLY SUPPORT A NEW BIG AND LITTLE MATCH FOR ONE YEAR

Platinum: \$1,500 or more

- Your company logo will be added on all social media advertising posters
- Live mentions on day of event
- You will be provided with an opportunity to speak at the event
- You will receive a recognition plaque as a "Match Sponsor" by Big Brothers Big Sisters
- Your company's name and/or logo:
 - Prominently displayed as a PLATINUM SPONSOR during the event
 - Displayed on the Big Brothers Big Sisters website The Big Deal page for one year as a Platinum Sponsor
 - Displayed on the Big Brothers Big Sisters website "Match Sponsor" page for one year as a Platinum Sponsor

Gold: \$1,000

- Your company logo will be added on all social media advertising posters
- Live mentions on day of event
- You will be provided with an opportunity to speak at the event
- Your company's name and/or logo:
 - Prominently displayed as a GOLD SPONSOR during the event
 - Displayed on the Big Brothers Big Sisters website on The Big Deal page for one year as a Gold Sponsor

Silver: \$500

- Your company logo displayed prominently as a SILVER SPONSOR at the event
- Your company logo displayed on the BBBS website The Big Deal page as a Silver Sponsor for one year

Bronze: \$250

- Your company logo displayed prominently as a BRONZE SPONSOR at the event
- Your company logo displayed on the BBBS website The Big Deal page as a Bronze Sponsor for one year

Supporter: Up to \$250

- Your company name displayed on the BBBS website The Big Deal page as a Supporter for one year

Invoice me, please

\$ _____

Anonymous BBBS donations and contributors always welcome and appreciated.

BOARD OF DIRECTORS

Larry Berrio: Event Organizer and Marketing

Chantal Gladu: Executive Director- Big Brothers Big Sisters of Greater Sudbury

John Brunette: Event Logistics

